

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS

OPHA BOARD AGENDA – August 16, 2019

1:00 – 3:00 pm

Northwest Health Foundation

221 NW Second Ave, Suite 300, Arthur Room, Portland, OR

<https://zoom.us/j/599026050>

669-900-6833 or 646-558-8656

Meeting ID: 599 026 050

ATTENDEES:

<i>In Person</i>	<i>Phone</i>	<i>Not Present</i>
Board Members:		
Allison Myers	Beth Doyle	Angela Weaver
April Lawless	Caryn Wheeler	Diana Rohlman
Craig Mosbaek	David Huntley	Elizabeth Sampedro
Danielle Droppers	Jackie Leung	Kim La Croix
Katie Harris	Jenny Faith	Maija Yasui
Marti Franc	Mary Ann Wren	Marie Harvey
Mitch Haas	Sheree Smith	Mireille Lafont
Rebekah Bally	Tabitha Jensen	Robb Hutson
Therese O'Donnell		Tony Lapiz
Tom Engle		
Guests:		
Jessica Nischik-Long (Staff)		

1:00 Call to Order – Craig Mosbaek

- Introductions/Roll call

1:05 June & July Board Meeting Minutes – April Lawless – Information and Adoption (vote)

- Move to accept June and July Board meeting minutes with 3 corrections. Rebekah's name was misspelled, Sheree was on the phone in June, and there was not a date on the June BOD minutes
- April Lawless moved and Mitch Haas second.
- June and July minutes with corrections were approved unanimously

1:10 Treasurer's Report – David Huntley – Information and Adoption (vote)

- July financials
 - Executive summary (high level)
 - We are behind last year with regards to fundraising from conference sponsorships
 - We are 58% through the year
 - Reserve funds are above the required
 - Total assets for July are higher than last year
 - Board members had no questions about the July financials
 - Mitch Haas moves we accept the Treasurers report. Rebekah Bally offered a 2nd
 - The motion passed unanimously

1:20 President's Report – Craig Mosbaek – Information and Discussion

- Co-sponsoring a community walk with Oregon Walks during STEPtember
 - Craig is proposing that OPHA be a sponsor for the walk, if it is well-organized. It would not be a monetary sponsorship but OPHA would be on the materials, etc.
 - Marti Franc moved that OPHA co-sponsor the OregonWalks during STEPtember, Tom Engle provided the 2nd
 - The motion passed unanimously
- (Re)-Convening of public health organizations, after break for legislative session:
 - Group consists of OPHA, OPHI, Upstream, Cancer Society, Heart Association, Oregon Health Equity Alliance, Oregon Latino Health Coalition, Conference of Local Health Officials, Oregon Public Health Division, and other public health organizations
 - Oregon Public Health Policy Alliance is a name that was considered. They would like to expand to include more equity-based health groups but are still working on getting a focus for the current participants.
 - Hoping to hold a meeting on September 9 or 10, 2019
 - Craig will keep us up-to-date on how this moves forward
 - Danielle Droppers has ideas for other agencies to include when the group expands
- Long term financial stability
 - If Board members have ideas, how should those ideas be brought to the table and discussed?
 - Potentially, there could be another committee that looks at ideas for long-term financial stability. The Development Committee is mostly focused on fundraising for the conference, especially now.
 - It was proposed that the Executive Committee discuss how to capture these ideas
 - This is something that will be discussed at the December strategic planning retreat

- One way to look at the issue is that the Development Committee is focused more on fundraising and program committees are responsible to develop new revenue streams

1:30 Executive Director's Report – Jessica Nischik-Long – Information and Discussion

- Help needed with social media and communications
 - The current person retired
 - Some ideas for finding someone include sending out a request to the entire membership, contacting the PSU faculty in health marketing to see if it can be a standing project in her class. Possibly offer a free student membership if the student assists with social marketing.
 - There was some discussion about sections having their own FB pages versus using the OPHA page to post items.

Committee Reports:

1:35 Policy Committee – Jessica – Information and Vote

- 2019 Legislative debrief planned
- The date is August 27, 2019 at the Portland State Office Building
 - It will include a summary of the bills OPHA supported and our priorities for the 2020 short session

1:45 Program Committee & 75th Anniversary Planning Jessica – Information and Discussion

- Early Bird Registration for conference and workshop opened August 1
- Registration has opened for the pre-conference event on the Sunday before the conference begins. The topic will be about professional ethics in public health and will be put on by the Addiction Prevention section.
- Preliminary Program will be posted mid-August, final program by end of August
- We will be using an app this year for all conference schedules and information, but printed agendas will also be available
- Volunteers needed at the conference
 - Jessica is using a google doc that lists all the volunteer times and duties. Board members can sign up for volunteer spots
- Book your hotel now
- 75th Anniversary planning is moving along. The proposed speaker has declined the invitation. The committee needs to find a new speaker. There were some speaker suggestions.

2:00 Nominations Committee – Tom Engle – Information and Discussion

- Reviewed slate of candidates for 2019 ballot
- We don't have a nomination for the Region 5 representative
 - Danielle will send names for potential Region 5 representatives
- Ballot needs to go out by September 15, 2019
- Nominations Committee is made up of 2 members appointed by the Board and 3 members elected by general membership

2:15 Development Committee – Marti Franc and Allison Myers – Information and Discussion

- Update on OPHA 2019 Sponsors and Exhibitors
- We still have around \$20,000 to earn to meet our goal
- We don't have a keynote sponsor for one of the keynote speakers
 - There was discussion about the strategy for securing a keynote sponsor and asking organizations that have equity as part of their mission or current focus to sponsor.
- Are there new organizations that would be good potential sponsors?

- Deadline for printed advertisements is around September 15.
- April could potentially reach out to for-profit small businesses and one public health small business was suggested for contacts. Katie will send contacts she knows to April and Jessica
- The board discussed the idea of honoring Indigenous Peoples Day in the conference opening remarks

2:40 New Business, Coalition & Section Updates – Craig Mosbaek – Information & Discussion

- Caryn has received some nominations but is encouraging more nominations for awards
- No nominations yet for Emerging Leader
- The request for nominations went out on FB, OPHA website, and OPHA list serve
- Nominations are due on Friday, August 31

2:50 – Adjourn

Upcoming Board Schedule:

- Board Meeting, Friday, September 20, 2019, 1:00-3:00pm, Portland State Office Building, Portland
- Board Meeting, Monday, October 14, 2019, 2:45-4:00pm, at the Annual Conference & Meeting in Corvallis

Other upcoming dates:

August 30 – Awards Nominations Due

October 13 – Pre-Conference workshop

October 14-15 – OPHA Annual Conference and Meeting

November 15 – New Director Orientation immediately followed by regular board meeting, Northwest Health Foundation, Portland

December 13 - Board Retreat, Northwest Health Foundation, Portland